



JOIN IMMIGRANT MOVEMENT INTERNATIONAL'S IMMIGRANT RESPECT AWARENESS CAMPAIGN

Creation of the Awareness Ribbon for Immigrant Respect

Inspired by the success of previous awareness ribbon campaigns and after talking to various community organizations, Immigrant Movement International found that there was no campaign for immigrant causes. We then decided to create the Awareness Ribbon for Immigrant Respect. The immigrant condition can be a very isolating and stigmatizing social experience. We hope that the ribbon can signal unspoken solidarity while calling for respect between people and facilitating an expanding conversation about immigration.

Why Immigrant Respect?

We decided on Immigrant Respect after learning that the language of 'Immigrant Rights' can be politically polarizing. Demanding Immigrant Respect, on the other hand, humanizes the issue. It communicates that it is not simply about money or laws, it is about people who deserve as much respect as anyone else.

The ribbon as symbol

The colors brown and blue, represent common entry points of immigrants traveling to a new country, over land, through the air, or via waterway. The bottom of the ribbon's edges are in the shape of an arrow signaling movement, arrival, and transformation. The words Immigrant Respect convey the goal of the campaign.