

**GUGGENHEIM UBS MAP GLOBAL ART INITIATIVE PRESENTS  
*UNDER THE SAME SUN: ART FROM LATIN AMERICA TODAY*,  
OPENING JUNE 13**

**Curator Pablo León de la Barra Investigates Contemporary Art Practices in Latin America in Exhibition of Artists from 16 Countries**

**EXHIBITION:** *Under the Same Sun: Art from Latin America Today*  
**VENUE** Solomon R. Guggenheim Museum, 1071 Fifth Avenue, New York  
**LOCATION:** Annex Levels 2 and 4; Monitor 4; Thannhauser 4; and the New Media Theater  
**DATES:** June 13–October 1, 2014  
**MEDIA PREVIEW:** Thursday, June 12, 2014, 10 am–12pm

(NEW YORK, NY, April 10, 2014) – From June 13 through October 1, 2014, the Solomon R. Guggenheim Museum in New York will present the exhibition *Under the Same Sun: Art from Latin America Today*, which marks the second phase of the Guggenheim UBS MAP Global Art Initiative. Organized by Pablo León de la Barra, Guggenheim UBS MAP Curator, Latin America, the exhibition features contemporary works by 37 artists and collaborative duos from 16 countries, including **Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, Guatemala, Honduras, Mexico, Panama, Peru, Puerto Rico (United States), Uruguay, and Venezuela**. Following its presentation in New York, *Under the Same Sun: Art from Latin America Today* will travel to two additional venues.

Featuring nearly 50 works including installations, mixed-media works, paintings, photographs, sculptures, videos, and works on paper, *Under the Same Sun* surveys the most significant contemporary art practices in Latin America today. This presentation is the second of three exhibitions that form part of the Guggenheim UBS MAP Global Art Initiative. The artworks in the exhibition, along with others acquired as part of the initiative, will become part of the Guggenheim’s permanent collection under the auspices of the Guggenheim UBS MAP Purchase Fund.

Richard Armstrong, Director of the Solomon R. Guggenheim Museum and Foundation, stated: “The Guggenheim has a long history of engagement with Latin American art, beginning with *The Emergent Decade: Latin American Painters and Painting in the 1960s*, an exhibition organized by former Guggenheim Director

Thomas Messer in 1964. With *Under the Same Sun: Art from Latin America Today*, the Guggenheim UBS MAP Global Art Initiative adds to our growing collection of contemporary Latin American art and provides the opportunity to engage visitors in meaningful dialogue about the many variations of identity and culture in the region.”

“The Guggenheim UBS MAP Global Art Initiative helps provide a holistic view of some of the world’s most dynamic and fast-changing regions,” says CEO, UBS Wealth Management Jürg Zeltner. “With this collaboration we align a global, cultural perspective with our experience in the emerging markets.”

*Under the Same Sun: Art from Latin America Today* is organized by Pablo León de la Barra, Guggenheim UBS MAP Curator, Latin America. Nancy Spector, Deputy Director and Jennifer and David Stockman Chief Curator at the Solomon R. Guggenheim Foundation, New York, and Joan Young, Director of Curatorial Affairs, Solomon R. Guggenheim Museum, provide curatorial oversight for the entire initiative.

“The Guggenheim UBS MAP Initiative gives us the opportunity to redraw cultural and artistic maps, to remove boundaries, and to create new relationships between different artistic centers,” León de la Barra stated. “The term *peripheries* no longer applies; we’ve learned to recognize that what’s happening elsewhere is as important as what’s happening in what used to be the centers. The more aware we are, and the more in dialogue we are with what’s happening, the more we will learn as artists, as people, and as communities, and the more we will be able to create new ways of thinking.”

## Exhibition Overview

The exhibition examines the diversity of today’s creative responses to complex shared realities, which have been influenced by colonial and modern histories, repressive governments, economic crises, and social inequality, as well as by concurrent periods of regional economic wealth, development, and progress. Despite financial growth and increased stability in most of the continent over the past decade, it remains divided by social and ethnic differences and marked by political and economic shifts. León de la Barra’s exhibition presents artistic responses to the past and present that are inscribed within these contexts, and explores the possibility of the construction of alternative futures.

The artists in the exhibition are:

- Jennifer Allora and Guillermo Calzadilla (b. 1974, Philadelphia/b. 1971, Havana; live and work in San Juan, Puerto Rico)
- Carlos Amorales (b. 1970, Mexico City; lives and works in Mexico City)
- Armando Andrade Tudela (b. 1975, Lima, Peru; lives and works in St. Etienne, France)
- Alexander Apóstol (b. 1969, Caracas; lives and works in Madrid)
- Tania Bruguera (b. 1968, Havana; lives and works in New York)
- Luis Camnitzer (b. 1937, Lübeck, Germany; lives and works in New York)
- Mariana Castillo Deball (b. 1975, Mexico City; lives and works in Berlin)

- Alejandro Cesarco (b. 1975, Montevideo; lives and works in New York)
- Donna Conlon and Jonathan Harker (b. 1966, Atlanta, Georgia/b. 1975, Quito, Ecuador; live and work in Panama City)
- Adriano Costa (b. 1975, São Paulo; lives and works in São Paulo)
- Minerva Cuevas (b. 1975, Mexico City; lives and works in Mexico City)
- Jonathas de Andrade (b. 1982, Maceió, Brazil; lives and works in Recife, Brazil)
- Wilson Díaz (b. 1963, Pitalito, Colombia; lives and works in Cali, Colombia)
- Juan Downey (b. 1940, Santiago, Chile; d. 1993, New York)
- Rafael Ferrer (b. 1933, San Juan, Puerto Rico; lives and works in Long Island, New York and Vieques, Puerto Rico)
- Regina José Galindo (b. 1974, Guatemala City; lives and works in Antigua, Guatemala)
- Mario García Torres (b. 1975, Monclova, Mexico; lives and works in Mexico City)
- Dominique González-Foerster (b. 1965, Strasbourg, France; lives and works in Paris and Rio de Janeiro)
- Tamar Guimarães (b. 1967, Belo Horizonte, Brazil; lives and works in Copenhagen)
- Federico Herrero (b. 1978, San José, Costa Rica; lives and works in San José, Costa Rica)
- Alfredo Jaar (b. 1956, Santiago, Chile; lives and works in New York)
- Claudia Juskowicz (b. 1968, Santa Cruz, Bolivia; lives and works in New York and Santa Cruz, Bolivia)
- Runo Lagomarsino (b. 1977, Malmö, Sweden; lives and works in São Paulo)
- David Lamelas (b. 1946, Buenos Aires; lives and works in Los Angeles, Buenos Aires, and Paris)
- Gilda Mantilla and Raimond Chaves (b. 1967, Los Angeles/b. 1963, Bogotá; lives and works in Lima)
- Marta Minujín (b. 1943, Buenos Aires; lives and works in Buenos Aires)
- Carlos Motta (b. 1978, Bogotá; lives and works in New York)
- Iván Navarro (b. 1972, Santiago, Chile; lives and works in New York)
- Rivane Neuenschwander (b. 1967, Belo Horizonte, Brazil; lives and works in London)
- Gabriel Orozco (b. 1962, Jalapa, Mexico; lives and works in Mexico City, New York and Paris)
- Amalia Pica (b. 1978, Neuquén, Argentina; lives and works in London)
- Wilfredo Prieto (b. 1978, Sancti Spiritus, Cuba; lives and works in Barcelona)
- Paul Ramírez Jonas (b. 1965, Pomona, California; lives and works in New York)
- Beatriz Santiago Muñoz (b. 1972, San Juan, Puerto Rico; lives and works in San Juan, Puerto Rico)
- Gabriel Sierra (b. 1975, San Juan Nepomuceno, Colombia; lives and works in Bogotá)
- Javier Téllez (b. 1969, Valencia, Venezuela; lives and works in New York)
- Erika Verzutti (b. 1971, São Paulo; lives and works in São Paulo)
- Carla Zaccagnini (b. 1973, Buenos Aires, lives and works in São Paulo)

The artworks in *Under the Same Sun: Art from Latin America Today* are organized according to the following themes:

- **Conceptualism and its Legacies** includes works by pioneering Latin American Conceptualists who were active in the U.S. during the 1970s and '80s, many of whom are still working today. These figures infiltrated and questioned the artistic and political mainstream, attempting to intervene in social reality and propose a narrative in marked contrast to that of the North American and European Minimalist and Conceptualist artists, whose works are often rooted in ideas of autonomy and immateriality.
- **Tropicologies** acknowledges the effects that climate, nature, and location have on cultural production, but argues that being “tropical” goes beyond weather and geography. Works in this section also re-evaluate the knowledge of native Amerindian cultures, reactivating their aesthetics and symbolisms.
- **Political Activism** addresses social and political context, and confronts the ways in which Latin American artists have steered aesthetics toward denunciation and dissent, protesting against foreign political and economic influences, dictatorial political regimes, and the violence of the drug trade.
- **Modernism and its Failures** questions the disjunction between modernity’s ideals and its imperfect realities, and includes work by artists dealing with the legacy of modernism today.
- **Participation/Emancipation** examines the possibilities of participation through art. Works will invite visitors to understand art as a participatory experience, not only as an object of contemplation.

### Education and Public Programs

A dynamic, customized set of audience-driven education programs, both at the exhibition venues and online, will accompany the exhibition. Public programs at the Guggenheim Museum will include artist lectures and performances, film programs, curatorial workshops, an academic symposium, and public tours in both English and Spanish. Education tools developed for the exhibition include a bilingual family and teacher’s resource guide, family and school programs, teacher’s workshops, and a multimedia app.

### Guggenheim UBS MAP Online

The Guggenheim UBS MAP online platform encourages a cross-cultural dialogue about contemporary art and cultural practice in the initiative’s three regions of focus. [Guggenheim.org/MAP](http://Guggenheim.org/MAP) features videos about and featuring the artists, curators, public programs, and exhibitions; access to learning tools, such as Curriculum

Guides and Family Guides; archival transcripts and audio from symposia and workshops, in-depth artist profiles, and three blog series which examine cultural production, research, and dialogue in the regions. *Perspectives* includes written texts, audio, and video from curators, art historians, artists, and regional experts who share their viewpoints about artistic production and everyday life in their respective countries; *Dispatches* highlights research visits by Pablo León de la Barra across the region; and *On the Map* features upcoming programming, insights, and highlights from the Initiative, as well as links to events relevant to the MAP regions.

### **About Guggenheim UBS MAP Global Art Initiative**

Launched in April 2012, the Guggenheim UBS MAP Global Art Initiative is a multi-year collaboration that charts contemporary art practice in three geographic regions—South and Southeast Asia, Latin America, and the Middle East and North Africa—and encompasses curatorial residencies, international touring exhibitions, audience-driven education programming, and acquisitions for the Guggenheim’s permanent collection. All works have been newly acquired for the Guggenheim’s collection under the auspices of the Guggenheim UBS MAP Purchase Fund. The initiative builds upon and reflects the Solomon R. Guggenheim Foundation’s distinguished history of internationalism and significantly increases the Guggenheim’s holdings of art from these dynamic communities.

### **About the Solomon R. Guggenheim Foundation**

Founded in 1937, the Solomon R. Guggenheim Foundation is dedicated to promoting the understanding and appreciation of art, primarily of the modern and contemporary periods, through exhibitions, education programs, research initiatives, and publications. The Guggenheim network that began in the 1970s when the Solomon R. Guggenheim Museum, New York, was joined by the Peggy Guggenheim Collection, Venice, has since expanded to include the Guggenheim Museum Bilbao (opened 1997), and the Guggenheim Abu Dhabi (currently in development). Looking to the future, the Guggenheim Foundation continues to forge international collaborations that take contemporary art, architecture, and design beyond the walls of the museum, including with the Guggenheim UBS MAP Global Art Initiative, and with The Robert H. N. Ho Family Foundation. More information about the Foundation can be found at [guggenheim.org](http://guggenheim.org).

### **About UBS**

UBS draws on its 150-year heritage to serve private, institutional, and corporate clients worldwide, as well as retail clients in Switzerland. Its business strategy is centered on its global wealth management businesses and its universal bank in Switzerland. Together with a client-focused Investment Bank and a Global Asset Management business, UBS will expand its wealth management franchise and drive further growth across the Group. UBS is present in all major financial centers worldwide. It has offices in more than 50 countries, with

about 35% of its employees working in the Americas, 36% in Switzerland, 17% in the rest of Europe, the Middle East and Africa and 12% in Asia Pacific. UBS employs about 60,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange.

### Visitor Information

Admission: Adults \$22, students/seniors (65+) \$18, members and children under 12 free. The Guggenheim's new, free app, available with admission or by download to personal devices, offers an enhanced visitor experience. The app features content on special exhibitions, some also available in Spanish, including *Under the Same Sun: Art from Latin America Today* as well as access to more than 1,400 works in the Guggenheim's permanent collection and information about the museum's landmark building. A verbal imaging guide for the collection is available for visitors who are blind or have low vision. The Guggenheim app is sponsored by Bloomberg.

Museum Hours: Sun–Wed, 10 am–5:45 pm; Fri, 10 am–5:45 pm; Sat, 10 am–7:45 pm; closed Thurs. On Saturdays, beginning at 5:45 pm, the museum hosts Pay What You Wish. For general information, call 212 423 3500 or visit the museum online at: [guggenheim.org](http://guggenheim.org) and [guggenheim.org/connect](http://guggenheim.org/connect).

**For a complete press kit, go to** [guggenheim.org/presskits](http://guggenheim.org/presskits)

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**Initiative Website:** [guggenheim.org/MAP](http://guggenheim.org/MAP)  
**Blogs** [blogs.guggenheim.org/map](http://blogs.guggenheim.org/map)

**Social Media** [twitter.com/guggenheim](https://twitter.com/guggenheim)  
[facebook.com/guggenheimmuseum](https://facebook.com/guggenheimmuseum)  
[youtube.com/guggenheim](https://youtube.com/guggenheim)

**Translations of the media release in Portuguese and Spanish are available at** [guggenheim.org/pressreleases](http://guggenheim.org/pressreleases).

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